



Jessica Yurgelaitis

Graphic Designer & Marketing Professional

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SUMMARY

Creative and organized graphic designer and marketing professional. Self-directed and enthusiastic team member with the skills to produce marketing graphics and communications in a deadline-driven environment.

EDUCATION

Bachelor of Arts,
Benedictine College,
Atchison, KS, 2019



PROFESSIONAL SKILLS & EXPERTISE

- Visual Design
- Color Theory
- Print production knowledge
- Project Management
- Teamwork
- Adaptability
- Interpersonal Skills
- Adobe Creative Suite
- Mailchimp design and publication
- Basic Video Editing skills
- Photography
- Photo Retouching
- Canva
- Typesetting



EXPERIENCE

Legatus International – Marketing Specialist | Ann Arbor, MI | 06/2019 – 03/2022

- Designed successful marketing campaigns and initiatives designed to increase brand equity and member recruitment and renewal.
- Created graphics for printed and electronic media.
- Created monthly in-house advertising for publication in Legatus magazine.
- Worked directly with internal departments to define, promote, and visualize events, conferences, and pilgrimages.
- Worked closely with individual chapter leadership to create custom collateral print and digital.
- Maintained design continuity of company website and social media platforms.
- Created and edited video promotions for internal and external platforms.
- Centralized all incoming creative requests and production scheduling. Maintained department schedule and request tracking system, assuring deadlines were met and requirements fulfilled, and communicated scheduling expectations with other departments.

Freelance Work – Ongoing

- Designed custom logos, corporate collateral, and special event print materials.